

HOME SELLING PREPARATION CHECKLIST

Get Your Home Market-Ready with Ease

STEP 1: DECLUTTER AND DEPERSONALIZE

- Remove personal photos, mementos, and excessive decorations.
- Clear countertops, desks, and tables of non-essential items.
- Organize closets, cabinets, and storage spaces to make them appear spacious.

STEP 2: DEEP CLEAN YOUR HOME

- Clean carpets and rugs or replace if necessary.
- Wash windows to allow natural light in.
- Clean light fixtures, baseboards, and air vents.
- Sanitize high-touch areas like doorknobs and light switches.

STEP 3: MAKE MINOR REPAIRS

- Patch up holes in walls and repaint chipped or faded areas.
- Fix leaky faucets, broken tiles, or damaged trim.
- Ensure doors and windows open and close properly.
- Address any signs of mold or mildew.

STEP 4: BOOST YOUR CURB APPEAL

- Mow the lawn, trim bushes, and rake leaves.
- Add fresh flowers or decorative plants to the entryway.
- Clean the driveway and walkways.
- Paint or touch up the front door and add a new doormat or outdoor lighting.

STEP 5: HIRE A REALTOR®

- Choose a Realtor® with local market experience.

- Ask about their marketing strategy.
- Ensure they are responsive and communicative.

STEP 6: SET THE RIGHT PRICE

- Your Realtor® will conduct a comparative market analysis.
- Factor in the home's condition and recent comparable sales.
- Adjust the price if no offers come in after the first few weeks.

STEP 7: STAGE YOUR HOME

- Arrange furniture to maximize space and highlight key features.
- Use neutral colours for paint and decor.
- Add soft touches like throw pillows, fresh towels, and artwork.
- Hire a professional stager if needed.

STEP 8: MARKET YOUR HOME

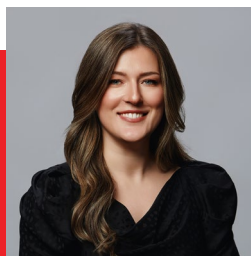
- Focus on creating a strong online presence with professional photos and listing descriptions.

STEP 9: PREPARE FOR SHOWINGS

- Keep your home clean and organized at all times.
- Be ready to leave during showings.

STEP 10: REVIEW OFFERS AND NEGOTIATE

- Your Realtor® will carefully review offers for price, contingencies, and timeline.
- Negotiate terms to reach a mutually beneficial agreement.
- Stay flexible while maintaining clear expectations.



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